

# National MooFest June 4 - 5, 2011

## Food Concessions -Vendor Information

The following rules & requirements apply to all food vendors equally.

- All vendors must prominently display tasteful signs with name and menu prices. Booth workers must have a neat and clean appearance.
- The festival reserves the right to ask you to remove any items which are not listed in the application, or which we consider to be unsuitable. Only approved menu is to be sold at approved prices.
- There is no guarantee that approved items will not be sold by another vendor.
- No vendor may sell water or ice. These items will be sold exclusively by National MooFest. Exclusivity has also been given to a single lemonade/frozen lemonade vendor.
- Alcoholic beverages and illegal drugs are prohibited on festival grounds.
- All food booths will be inspected by the local health department Saturday morning prior to the opening of the festival.
- Churches and other non-profit 501(c)(3) organizations are eligible for a reduced vendor booth price.
- A non-refundable application fee of \$10 is required for all vendors.
- Early application deadline is April 15, 2011
- \$300 - for profit vendors, \$125 - non-profit vendors
- Applications will be accepted April 16-30 with the following fees:
- \$350 - for profit vendors, \$175 - non profit vendors
- No applications will be accepted after April 30, 2011
- Clean-up Deposit: \$100 - for profit, \$50 - non-profit
- Concession Committee will give refunds after site inspection. Area must be free of debris and gray water and oils must be in leak-proof containers and disposed of. Water is not to be poured in the storm drains or on festival grounds at any time.

**Booth Space:** Size is 16' X 12' -additional space is \$15. per ft. Vendors must bring their own trashcans, tents, tables, chairs, displays, table coverings and signage. No utilization of space beyond your booth.

**Hours of Operation:** Festival hours are Saturday, 10:00 am - 7:00 pm and Sunday, 1:00 - 6:00 pm. All vendors must participate both days. There will be **no early breakdown** unless permitted by festival staff. **Rain or shine event!**

**Set Up and Breakdown:** All participants must check in at the Vendor Check-in area to pick up their vendor pack. Vendors may check in after 6:00 p.m. on Friday or on Saturday from 7:00 to 9:30 a.m. Vendors will receive their space assignments and pass cards and be allowed to unload

at their designated booths at these times only. **No set up is allowed earlier than 6 p.m. on Friday or 7 a.m. on Saturday.** All vehicles must be moved to assigned parking areas no later than 9:30 am on Saturday morning.

**For breakdown,** please be aware that no cars will be allowed on the streets until all patrons have gone. Festival staff will notify you when the streets are clear.

**Electricity:** Limited electrical service is available on a first come first served basis. Vendors must provide their own exterior rated extension cords, plug-in strips, and duct tape to secure the cords. All electrical cables must be in good repair and have proper grounds. Please state your needs on the form. If we are unable to provide your electrical needs, you are welcome to bring a generator. If you are bringing a generator, please state this on the application.

- LP tanks must be secured to prevent tipping.
- You must have one Fire Extinguisher in good working order in your booth.

**Theme:** The event is intended to have the feel of a **country fair**, projecting an image of quality and tastefulness appropriate for the entire family. Note that product offerings need NOT have a "Dairy" image, only fit appropriately with the desired tone of the event.

**Refunds:** Cancellations must be submitted in writing to the address on application. Vendors whose cancellations are received on or before May 1, 2010 will receive a full refund, except for the non-refundable \$10 application fee. Cancellations received after May 1 will receive no refunds.

\*No refunds will be made in the event of inclement weather. \*

Please check that you have included everything in the application:

- Completed Application
- Non-refundable Application Fee +Appropriate Booth Fee + Clean-up Deposit
- Current Menu with Pricing
- A copy of 501(c)3 for non-profit organizations
- Your business card

Thank you for your interest in National Moofest 2011.

If you have any questions, please feel free to call Festival Vendor Chair Sharon Crittenden at (423) 829-7038.

# National MooFest Food Vendor Application

Business Name: \_\_\_\_\_  
Contact person: \_\_\_\_\_  
Phone(s) \_\_\_\_\_  
Address: \_\_\_\_\_

City, State, and Zip \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Description/List of Items to be Sold (Attach a current menu w/pricing):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Will need electricity - Yes No (circle one please) Voltage \_\_\_\_\_

Number of outlets requested \_\_\_\_\_

Bringing generator - Yes No (circle one please)

Booth Fee (early/late, profit/non) please circle ..... \_\_\_\_\_

Application Fee (\$10 per vendor - all apply) ..... 10.00

Refundable Clean-up Deposit (profit/non) ..... \_\_\_\_\_

Total ..... \_\_\_\_\_

We accept Checks or Credit Cards for payment (Visa and MasterCard only)

Name \_\_\_\_\_

CC# \_\_\_\_\_ Exp. date \_\_\_\_\_

Thank you for applying...we are looking forward to a fantastic festival!

The festival (or its coordinators) cannot be held responsible or liable for any loss or damage to any property or injury to any person participating in the event. This includes any damage caused by inclement weather, as this is a rain or shine event. A signed application is an agreement to participate according to these terms.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail your signed application (and its components) to:

National Moofest  
Attn: Sharon Crittenden  
P. O. Box 370  
Athens, TN 37371-0370